Fairs — 1921.

THOUSANDS CAN BE MADE AT STATE FAIRS

Baltimore Md.

J. A. Jackson Concludes 12,000 Mile Inspection Tour Visiting 52 Cities

Afro-American

MONEY MADE BY WHITES

11/13/21

Colored Men Losing Immense Profits Lack Of Organization.

Since the first of the year, the writer of these lines has travelled over 12,000 miles for the purpose of getting acquainted with our interests in the show business; and and with the men that direct that interest.

While on these trips, 52 cities were visited; nearly a hundred owners of theatres consulted; and over fifty owners and managers of travelling attractions were interviewed.

Fifty-five officials of Fair Associations have been talked with; eight fairs visited and more than fifty more were brought to notice.

One colored carnival owner has been met and four others heard of during the summer. Fifteen colored concessionaires were seen at work for themselves; and over fifty experienced men familiar with the arts of the out-door business and games, were found working in the stores of other concessionaires.

Six Parks have been visited and a dozen more disclosed. All this is in addition to the thousands of actors and musicians it has been our pleasure to meet.

It is only natural that those contacts and observations should form the basis of some thoughts on our interests in this big business. The one big idea that slaps the mind, is the need of organization among the colored men whose capital, time, and energies are occupied with these interests.

The interests at stake demand concerted action on the part of the persons concerned, if efficient management and profitable operation is to be assured.

We need a big body associated with the Negro Business Men's League. This body to be composed of three groups; namely: Fair Officials and Park owners in one group; Theatre owners and managers; and Travelling show owners and managers.

White Men Get Profits

There are too many problems requiring joint consideration that are entirely too big for individual handling. There is much to be gained by concerted effort. Great economy is possible in co-operative treatment of some matters, and much profit being lost to race groups in the business, to longer defer organizing. Meanwhile white men are profiting from our enterprises.

Mr. John Love, Secretary of the Colored State Fair, of Raleigh, N. C. in advocating the colored Fair officials association said that the one matttr of securing proper advertising paper with the Negro subjects illustrated, would fully justify the time and expense of such a meeting to a fair official. At present the half-hundred colored fairs are obliged to use advertising matter designed for white fairs and parks.

Many colored people seeing this assume that the white affairs are being advertised and pay no attention whatever to the paper, thus defeating the purpose for which it was bought.

The matter of conflicting dates is another present day element of discord, that could be adjusted to the benefit of many fairs held in cities in the same territory.

Could Attract National Advertisers

Presenting an organized front with the combined attendance figures that would convey to the big manufacturers the purchasing power of the visitors to these fairs would mean securing more of the exhibits of nationally advertised farm and domestic appliances.

Concentrated effort would mean the publicity that would attract the Negro manufacturers and jobbers who are now groping in the dark for practical means of bringing their products to the attention of their people.

Organization would mean a circuit arrangement that would enable colored horse owners to place horses, both racing and show animals, before the public they most earnestly desire to reach. Any fair official can appreciate the value of this to a fair.

Big acts and free attractions composed of members of the race, and we have every form of novelty act in our group, including aviators, could then be secured for these dates.

By comparing notes the different officials could help one another get a line on the colored men available to operate concessions on the different grounds. At present our men are not getting anywhere near a just proportion of the business that originates in the race; nor is the race enjoying the pleasure of dealing with one of their own as often as is possible at the fairs.

Leaders Propose Organization

W. S. Scales, Secretary of the Theatre Owners Booking Association, owner of the Lafayette Theatre, at Winston-Salem, N. C. and a director of the Piedmont fair is another advocate, the theatrical association has benefited and taught the value of joint effort.

J. Carfield Saunders of the Lexington, Ky. fair that attracted 10,000 people each day readily sees the value of the idea, if for nothing more than to reduce the detail work of each association.

Rev. A. W. Hill, of Columbia, S. C. who is a progressive man fully appreciates any effort to attract better publicty and more exhibits to his fair.

More than twenty letters have come to this publication during the past two months of the season for information that every secretary should have had before April first. Had there been any sort of meeting of officials, they would have had all of the available information and saved themselves some anxious days.

At the suggestion of Mr. Love and several others, the page is submitting the idea for your consideration. Dr. Love suggests that the colored fair and park officials get together early in the year for the purpose of creating anorganization. He mentions Baltimore, Norfolk and Washington as good meeting points, but is entirely willing to go anywhere that is acceptable to the majority. To that end, we invite correspondence from those interested.

Address J. A. Jackson, Care Afro American, Balto., Md.

Fairs—1921.

Alabama

COLORED FAIR OPENS AT DOZIER PARK OCT. 10

The Birmingham Ala. Reporter 10/8/21

Monday, October 10th, marks the opening of the Second Alabama Colored State Fair at Dozier's Park. The management announces that through the entire week big attractions will be on the grounds, for the amusement of all. A large space will be taken by the exhibits which will include fancy work, handicrafts, live stock, poultdy and farm products. Negro businesses of Greater Birmingham will exhibit their line of goods, among them being the Mabry Brothers Dry Goods Company and the Pioneer Mercantile Company, F. H. Cloud, Photographer, and many others. Prizes will be given for the best showing of live stock, poultry and fancy work.

Baby Contest.

Thursday, October 13th, a big Baby Contest will be held, this special feare is under the management of Mrs. Martha Haggood. A large number of babies will be seen in this contest.

Amusements.

A good line of amusements, suited to all tastes, will be on the grounds. High class vaudeville and minstrel shows and merry-go-round. The Big Baby Show from Tennessee will be here during the week. The Industrial High School Band, under the direction of Prof. J. T. Whatley, will furnish the music for the Fair.

M. DOZIER, Manager.
J. W. BROWN, Asst. Mgr

DIVISION OF BEHAVIORAL SCIENCE RESEARCH

Fairs – 1921.

Florida

CREDITAB E NEGRO DISPLAYS AT FAIR

TAMPA FLA TRIBUNE
FEBRUARY 12, 1921

Farm and Home Clubs Put In Many Products

The farm produce, canned goods, livestock and poltry exhibited by farm and home-makers' clubs at the South Florida Fair, made a creditable showing for that work carried on among the negroes over the state. The demonstration club work among negroes of Florida is a part of the program of the agricultural extension division of the University of Florida and the Florida State College for Women, co-operating with the Negro Agricultural and Mechanical College at Tallahassee. This exhibit has been collected under the supervision of local agents in charge of the work in the several counties, who work under the direction of A. A. Turner, supervising agent, with headquarters at Tallahassee.

There were twelve counties represented in the county contest, which showed much progress over the past year's exhibit. Hillsboro county won first prize, Putnam county second and Duval county third, and diplomas were given each. Leon, Jefferson and Marion counties received honorable mention, as having the next best exhibits in order named.

Gadsden farm makers' pig club won first prize on best boar over one year old, while Jackson farm makers' pig club won first on best sow over one year. Leon farm makers' pig club won first prize on best sow under one year, while Suwannee won second. C. L. Turner won first prize on best boar under one year, also the sherman-Hodge prize of $12.50 for having best boar exhibited by farm makers' clubs. Leon club won the Sherman-Hodge prize for vest sow exhibited at the fair, $12.50.

All poultry was exhibited by counties and in trios. Leon home makers' poultry club won first prize, Hillsborough second, Gadsden third, Jefferson fourth, Suwannee fifth and Duval sixth. Individual farm exhibits were won by Robert Carter, Quincy, first prize; J. E. Granberry, Marianna, second; J. A. Baily, Seffner, third. Numerous other prizes were won on various articles of merit exhibited by local farmers and club members, also from farmers and club members from over the state.

DIVISION OF BEHAVIORAL SCIENCE RESEARCH

Fairs — 1921.

Kentucky.

THE LEXINGTON FAIR AND ITS HISTORY

Louisville News 9/3/21

(By The Associated Negro Press.)

Lexington, Ky., Sept. 1.—(By J. A. Jackson, Staff Correspondent for the Associated Negro Press.)—The oldest Negro fair in the country has gone into history with its fifty-fourth success. For fifty years its conduct was in the hands of an association composed of retainers of the famous families of the States. These men, now old, have retired from active participation, andthe profits of the original association are so carefully invested as to yield an annual income of more than 200 per cent for the members of the closed corporation wh hold the stock.

The new organization is giving its third affair. The personnel includes the younger and more aggressive Negro business men of the city and vicinity. The opening day, Sunday, August 14, was rainy and the concert by the Louisville boys' band from the Booker T. Washington Community House under Prof. Lockwood A. Lewis had a comparatively small audience.

However, the traditional fortune of the Fair asserted itself and as the week advanced the attendance grew better and the weather became perfect. From 2,000 on the gate records Monday, the attendance mounted until the turnstiles showed more than 16,000 on the big days, Thursday and Friday.

The racing, an understood feature in Kentucky, where the children are taught to read form sheets, was well balanced. It was conducted under Jockey Club sanction and a five-race card was offered daily. The fact that the attendance was about 40 per cent white is probably one of the best possible testimonials as to the character of the racing.

The ring exhibits included a great variety of the best livestock in the State, much of its representing some of the greatest breeders in the land; while not a few were owned or trained by Negroes. The Fair is a regular member in good standing of the American Trotting Association. The no trotting races were carded this year many such horses were shown in the rings. Possibly sixty out of a possible hundred of these exhibits were owned by Colored men. The others were the product of the skill of Negro trainers.

The original and permanent secretary was Al. Hardin, who died in 1920. The president in order were Harry King, Andrew Scott, Henry Lee and Tom Wilson. The officers of the present association are men of less than 40 years. Among the exhibitors was the Homestead Realty and Improvement Corporation of Cincinnati. Over fifty concessionaires were on the job. About one-third being Colored and a half of the others employing Colored talent in their work.

Buddha, with Tom Hardis, manager, did a nice business. Ben LaChappele was there. So was Slim Mason, the old show man. David Sovettson of Chas. M. Sovetts, the Broome Street dealers of New York, had his wheel there and did well. Prof. Vinson and his helper in the Mitt reading game came up from New Orleans.

Georgie Davis, erstwhile member of the Sandy Burns show sang between the races every afternoon. Johnson's Jazz Band, entertained in the cafe under the big grandstand, besides, there were John Wendell and Ben Madison, George Brown and Leon T. Fleming. The young men's social club conducted a dance every night. Prof. Lockwood's orchestra furnished the music.

BIG EVENTS WITH COLORED FARMERS

RICHMOND KY REGISTER

OCTOBER 15, 1921

County Agent Laine Writes Interestingly of Work They Are Doing In Madison

Henry A. Laine, the efficient County Agnet for the colored farmers of Madison county, has submitted to the Daily Register the following interesting report of activities among tthe progressive farmers of his race in this community:

To Whom it May Concern:

Two big events of the year mark the growing interest of the colored people of Madison county in their material and spiritual welfare. One was the Union Club annual meeting at Bobtown Saturday, Sept. 17, when more than 300 farmers and their families gathered and enjoyed a program of speeches and songs by the children and two splendid addresses by Dr. J. E. Hunter, eminent surgeon of Lexington, on "Some Problems of Health," and a stirring address by the noted pulpit orator, Dr. W. J. White, also of Lexington, an "The Duty and Responsibilty of Citizenship." A free dinner for all was spread of the best that the season afforded and amply proved that the colored women of Madison are the best cooks in the world. Reports were read showing the progress being made in this county in home building and home improvement and a general awakening of the colored people of this county, their needs and general requirements. State leader of colored work, Prof. A. C. Burnette, and wife, were present and witnessed the pleasant occasion. Special music was furnished by Miss Masterson, of Richmond High school, assisted by Mrs. C. O. Henry, of Richmond. The Bobtown people won a warm place in the hearts of visitors by the elegant manner in which the guests were entertained.

The second big event of the year was the Third Annual Agricultural and Industrial Fair Pig and Poultry Show, Saturday October 8, at Richmond High school buiding. Because of its far-reaching significance this event merits special mention. Although the day was damp, cloudy and cold and a stiff west wind was blowing, a large crowd gathered to view the magnificent exhibits, products of garden, field, poultry yard and sty, which showed how, in spite of the drouth, God has blessed the people of Madison county in the production of foodstuffs. In the canning department, some of the finest samples of canning and preserving were exhibited it has been my pleasure to look upon. The plain and fancy needlework department showed a wide variety in taste and skill, and showed what colored women and girls can accomplish when properly encouraged.

The pig and poultry exhibits were small. Irvine Fife won 1st prize on Duroc Jersey pigs and J. K. Huguely 1st on Poland Chinas; Mrs. Emeline Carr won on White Rock chickens.

A special feature of the day was the parade of rural pupils and Home Makers' clubs, led by Bailey's band of Georgetown. Facing the icy wind, women, young, middle aged and, kept step with the children, as the band stirred their loyal blood. The men bluffed by the chilly weather, in most part, remained behind but when the band played "Dixie," a few of the brave men could stand it no longer and fell in line.

The school exhibits were the largest and best ever seen here, and reflected great credit on our rural schools. Some of the maps of North America were perfect and some Kentucky maps were excellent. The department of letter writing showed neatness and care and the essays and problems were well done.

Among the speakers of the occasion were Dr. C. O. Henry, young Richmond dentist; Dr. W. J. White, of Lexington; Hon. W. K. Price and Prof. A. C. Burnette. Dr. Henry's address was dignified and well received. Dr. White stirred the big crowd with his matchless address and the people laughed and cried as the orator with driving force, laid down the facts as a mason does brick, each one fitting its place. Judge Price, whose plain, blunt, honest manner has won the confidence of colored people, praised the work being done in Madison county as work of a high order, developing the people along lines needing development, and urged support of the county agent as he labors for the people. A. C. Burnette, directing colored extension work in Kentucky, praised the work being done here in a brief speech.

The most encouraging feature of the occasion was the report of five community project leaders, who told of the improvement carried on in their respective communities, such as building and repairing and soil improvement projects. This Fair marks another milestone of progress and will be remembered as one of the most significant in the history of Madison county.

H. A. LAINE, County Agent

DIVISION OF BEHAVIORAL SCIENCE RESEARCH REEL 17

Missouri

Fairs - 1921.

Lincoln University Big Prize Winner At State Fair

St Louis Argus

JEFFERSON CITY Mo., Aug. 24.—Lincoln University carried off sixteen ribbons at the Annual Fair at Sedalia this year. Ten of these were first prizes, three second and three third. The work of the University was one of the main features of interest in the education building and received high commendations from the people generally.

DIVISION OF BEHAVIORAL SCIENCE RESEARCH REEL 13

Fairs—1921. North Carolina

ASHVILLE N. C. CITIZEN
OCTOBER 10, 1921

COLORED FAIR OPENS TODAY FOR ALL WEEK

WILL HAVE EXHIBITS FROM NINE COUNTIES

Exposition Show Chief Feature for Today—More Than 500 Prizes Offered for Best Exhibits.

The annual colored fair for Buncombe county and all that section of Western North Carolina included in the local state co-operative district, will be ushered in this morning with the heraldry of trumpets and the resonant cadences of big bass drums. Rocco's Exposition show arrived on the grounds—Oates park—last night and will be showing throughout the day.

The fair, which will probably be the largest ever held by the colored folk of this section of the state, will extend through the entire week. Exhibits have already been entered from Rutherfordton, Jackson, Haywood and Henderson counties and today and tomorrow will see an inrush of intended first prizes from Burke, Lincolnton, McDowell, Transylvania and more remote sections.

More than 500 prizes in first and second places have been offered by the association and the best of the products on exhibit will be transferred to the colored section of the state fair at Raleigh.

This week has been divided as follows: Thursday, city school day; Friday, county school day, and arrangements are being made whereby the colored school children of both city and county, with their teachers, may attend the fair on the days set apart for them.

Not the least interesting feature of the fair will be the athletic contest, of which there are several. Prizes are offered in all contests.

GOVERNOR PAYS TRIBUTE TO NEGRO RACE IN STATE

(708 Raleigh. N. C. Times
OCTOBER 26, 1921

Address in Floral Hall At Negro State Fair

A. T. EXHIBIT

Exhibits Of Home Demonstration And Health Work In Womna's Building; Better Babies Contest

Paying a tribute to the industry and progress of the negro race in North Carolina and of respect and appreciation for the record of the negro in the late war Governor Morrison Wednesday at noon addressed a large assembly at the Negro State Fair. Only the fact that the speaking had been first advertised for 1 o'clock prevented a crowd that would have overflowed Floral Hall from attending. The governor of the State always receives a cordial hearing from the negroes, President Berry O'Kelly said and many he feared who were expecting to hear the governor at 1 o'clock would be disappointed.

The Fair which was officially opened by President O'Kelly on Tuesday got well under way Wednesday, the work of installing the exhibits having been completed. The parade of marshals, led by the Shaw University band, went out about 12:30.

Governor Morrison was presented by President O'Kelly who on behalf of the Industrial Association extended thanks to every worker and exhibitor who contributed to make the fair a success and hoped that with the same co-operation to make the next Fair even better.

"It is quite a distinction," said President O'Kelly, "to have the honor and pleasure of presenting to you at this time the Governor of North Carolina, who is my governor, your governor and the governor of all of the people, His Excellency, Cameron Morrison."

The governor who was warmly cheered when he rose to speak, expressed his physical inability to make an extended speech on this occasion. Declaring it would be a mighty small man whose first thought it would not be when he was made governor that he was the governor of all of the people, Governor Morrison said:

Governor of All People

"I want the humblest colored man in North Carolina to know that the governor of this State keeps in mind the fact that he is governor of all of the people of the State of every color, every age and race, of every human being both white and black.

"North Carolina has spendidly progressed and your labor and industry have contributed mightily to this progress and development. We have made North Carolina well nigh if not quite the best farmer in the country and the faithful black man's toil has made this possible. Wherever manual labor has helped the State forward the race deserves the plaudits of the people of North Carolina.

"For the past twenty-five years you have made splendid history. You have been doing your duty well and I congratulate you on your good behavior for some years, on your industry and progress along every good line."

All things considered the governor says history does not record anywhere where two races have lived together in such harmony as they have in the South. He congratulated the negroes on their record in the late war and the sublime submission to authority shown.

"I never heard of a Bolshevik negro in the country, or one who failed to step under the flag when the drum tap sounded and go under the leadership of the white man to death if need be, and the white boys enjoyed the colored folks," he added, telling a joke which was much appreciated by his audience.

Spirit of Concord

"There is a finer spirit of concord, sympathy and understanding between the white and black folks in North Carolina than ever before," the governor said, declaring that the white people are in sympathy with every effort of the negro to develop in industrial, mechanical, educational and business lines. He rejoiced in the building of the $150,000 negro hospital in Durham, which he said will be one of the best in the country for the negro. North Carolina, he said, is doing more educationally for the black man than anywhere else in the Republic.

"You have my sympathy and earnest prayer for your development and success in every direction a Christian and a good man ought to develop. Cultivate among your people respect for law, order and government. Every black man ought to give his highest reverence to the courts of the land, for in them is his highest protection. There is no color line in the justice of the courts. There is the same protection for the weakest black man as for the proudest white man, a God-like justice, seasoned with mercy."

A. and T. Exhibit

One of the biggest exhibits at the Fair is that of the A. and T. College of Greensboro. Every department of the work of the school is reflected in the excellent display, all of which could not be exhibited for lack of room. Teacher training and vocational agriculture, work of the Summer School and Rehabilitation students, military department, tailoring department, broom and mattress shop, machine shop, farm department and greenhouse are all represented. The tailoring department which makes suits, coats, coat suits, vests, shirts and ties, is one of the new departments of the college. O. G. Donnell, horticulturist of the college, is in charge of the exhibit.

St. Augustine has a creditable exhibit of well made furniture. The West Indies Cigar Company of Durham, the only negro tobacco manufacturing concern in the country, has an interesting exhibit showing the manufacture of cigars.

For the first time the Negro Fair is making use of the Woman's building, an exhibt of home demonstration and health work in its various phases being shown there. The Bureau of Tuberculosis for the health education of the negro has a fine health exhibit with striking placards and charts and exhibits, under direction of Florence Williams of the State work and Mamie Hill of the county. Dr. E. F. Long, Wake county health officer, assisted by the negro physicians and Mamie Hill will conduct an examination of babies during the week.

The exhibits in the building include demonstrations in laundry work, sewing, embroidering, fireless cooker and weaving. Edgecombe county is represented by four exhibits, cooking, canning, fancy work and millinery.

DIVISION OF BEHAVIORAL SCIENCE RESEARCH

Fairs — 1921.

Pennsylvania.

MAYOR MOORE APPROVES $10,000

9/3/21

Wilmington Advocate

Appropriation For Autumn Fair—Speech of Dr. C. A Lewis Determining Factor

Wilmington Delaware

DR. C. A. LEWIS.

PHILADELPHIA, Sept. 1.—A lively hearing was held in the Mayor's reception-room on Wednesday of last week when the committee of the Autumn Fair and Industrial Exhibit met to ask Mayor Moore to approve the appropriation of $10,000, voted by City Councils. The meeting was well attended and many good and substantial reason were given why the Mayor should approve the ordinance. Addresses were made by Charles H. Brooks, Dr. Charles A. Lewis and Rev. J. G. Robinson. The former called attention to the payment by the colored people of Philadelphia of taxes on $100,000,000 worth of real estate and that he felt that the appropriation of $10,000 for so worthy a project as the autumn fair was proper and that the Mayor should approve. After some "pleasantries" were indulged in the Mayor said he was a friend of the colored people, and that there was none better. He told how he named the playgrounds after Phyllis Wheatley over the protest of Councils. Dr. Lewis arose and told the Mayor it was unfair to inject factional politics into this discussion. Dr. Lewis further said that the colored people were entitled to the appropriation, Councils voted for it, and he saw no reason why the Mayor should stand in the way of the expressed desires of the legislative branch of the city government. So eloquent, so direct and so spontaneously forceful was Dr. Lewis' speech that those present say that it was his address that so impressed the Mayor with the justice of the appropriation that he was led to approve the ordinance, said approval being announced a few days later.

The friends of the genial Dr. Lewis say he made a $10,000 speech in a few minutes. Dr. Lewis is one of the city's most progressive and forceful men. He is alert and aggressively active in all avenues that tend to racial uplifht. He has many qualities of leadership pre-eminent among which is a good stiff backbone and a spirit of unafraidness. It may be expected that in the future Dr. Lewis will take a still more leading part in the city's affairs, as he is wise in counsel and determined in action.

MAY CHARGE ADMISSION TO FAIR

9/3/21

Wilmington Advocate

Mayor Will Agree if Promoters Can Get Council to Consent

Wilmington Delaware

Philadelphia, Sept. 1.—Mayor Moore told the promoters of the Philadelphia Autumn Fair and Colored Exhibition yesterday that if they could get the necessary legislation through Council he would consent to a charge being made for admission to the fair, which Negroes are to open in the Commercial Musem in October. The Mayor called attention to the fact that Councilman Hall, or whoever drew the ordinance appropriating $10,000 for the exhibit, had failed to include in it the permission to charge admission to the museum building and thus had thwarted plans of the promoters.

The Mayor received a letter from the promoters thanking him for approving the ordinance and agreeing to co-operate with his committee in seeing that all expenditures were strictly legal. The appointment of the committee was made by the Mayor to prevent the appropriation being expended in such a manner that it might further the political plans of Councilman Hall or any other politician.

Mr. Hall is chairman of the Councilmanic Celebrations Committee. which will consider all bills incurred by the association, but the Mayor's Committee will supervise the expenditures.

DIVISION OF BEHAVIORAL SCIENCE RESEARCH DEC 17